



WEB-on-CALL : Voice Activated Internet, a service Bridging Digital Divide, soon in India

New York City - July 30, 2008, World BPO (Business Process Outsourcing) Forum announcement - Time Broadband Services Pvt Ltd, the pioneering Indian KPO (Knowledge Process Outsourcing) and VAS (Value Added Services) Company in convergent domain, headquartered in Mumbai, and InternetSpeech, a California based leading Voice Internet Technology provider have announced today that both parties have launched a special effort to “truly” bridge the Digital and Language Divides using Voice Internet technology (netECHO[®]) that allows anyone to access the Internet using just any phone and user’s voice, without the need of a computer. The core “rendering” feature of Voice Internet technology provides content from any website in a short, precise, easily navigable and meaningful audio in real time through “WEB-on-CALL”.

“We visualize strong potential of using the Voice enabled Internet technology to quickly provide Web-access to anyone in very convenient way, across Digital divide with the imminent launch in India of 'MyTime' over BSNL broadband network”, opined Amit Dev, CTO & the co-founder of Time Broadband, Dev also stressed "Indian fraternity on this side of developed world today being acknowledged as top global IT talent, while back at home, lack of PC in our nation has deprived over 66% of domestic population to benefits of Internet age. We are confident that WEB-on-CALL will change this dramatically!"



"Our collective goal is to soon provide Internet to Everyone using the most ubiquitous device, a simple phone and the most friendly user interface, one's own voice", said Dr. Emdad Khan, founder and CEO of InternetSpeech. Khan continued "our objective is not just to Bridge the Digital and Language Divides but also help economic/social development through Entrepreneurship".

Developed and deployed in the U.S. in 2002, Voice Internet, netECHO[®] empowers users by enabling them to navigate the Internet and listen to hosted information from any web site, using simple voice commands and any telephone. netECHO's patented technology provides content from any Web site in real-time, going beyond traditional voice portal features like news, weather, stock quotes and horoscopes. Customers can also search any word(s) using favourite search engines like Google[®], Yahoo[®], Altavista[®] and MSN[®]. The streaming audio feature allows to listen to music, Internet radio stations and many other value added services in Indian context using a simple phone.

Considering the revolution of Telephone growth in India over the past years & surpassing USA in May 2008; now emerged as 2nd biggest Telecom service market in the world, lot of new unique opportunities have surfaced in India, as low hanging fruit. The joint initiatives by Time group with netECHO is one of such timely efforts, to service the very base of the pyramid for Volume business potential. We have organised the process to be part of IPTV project roll-out with one of the largest of Global Telecom national multi-service carrier entity 'BSNL' (Bharat Sanchar Nigam Limited, wholly owned Enterprise by Ministry of Telecommunication; under the union Government of India) as their growth driver. "Thanks to BSNL India for relying on our Voice enabled Internet technology pact between Time Broadband & Internet Speech; [WEB-on-CALL](#) will be available, in next few months as part of 'MyTimeIPTV' bundle", asserted both Dev and Khan.

WBPO Forum 2008 served as the appropriate backdrop for official announcement of this consortium deal since BPO industry is the buzzword among the young generation in India all across the nation; and we hope that [WEB-on-CALL](#) service will also spread in a similar pace across our youthful nation.



Note : **WEB-on-CALL** will be a service available initially on 20 cities under the scope of agreement entered for such roll-out dated 24th July with BSNL. Later it will be available all across India especially in 200,000 villages where phone will be installed for the first time in History through BSNL network. The title brand will be jointly owned (applied for in India & USA) of the two entities Time Broadband & Internet Speech; for Voice activated net browsing and killer applications on Fixed Lines & Mobiles for people who are currently deprived access to computers and internet.

About Time Broadband, India:

Formed by promoters of TIME group (trade-leaders of Indian electronic media domain, since 20 years) in early 2005, as a special purpose vehicle for initiating IPTV services in the Indian telecom broadband domain; supported by the resources of Dubai Ventures. "MyTime" content package of TBSL is the passionate bundle today as digitally aggregated from global Consortium of 99 sources of Creative excellence from 7 nations. This 71 strong team in company still run by the Co-founders, has now the following different distinct divisions:

1) KPO covering the skills of Facility management & Field operation with both Content input & Technical service, for Interactive and Personalized delivery to 3 screens, of PC, TV & Mobile, in as many as 12 Nations with major local front-end operating / franchisee partners.

2) VAS (as for Video-centric/Advanced / Subscription type) Content-provider to multiple Telecom Fixed line & Mobile service-partners of IPTV CDN on MPLS/ADSL & GSM/CDMA for ICT empowerment with convergent applications and licensing of intellectual property rights.

For more information about TIME activities, please visit corporate site:
www.tbsl.tv or call Amit Dev on +91 98 999 777 89



About InternetSpeech, USA:

InternetSpeech is the leader in voice Internet technology. Its voice/audio browser, netECHO[®], provides consumers, businesses and Governments complete anytime, anywhere voice-based telephone access to the Internet, effectively bridging the Digital and Language Divides. The company's patented technology can be bundled with other products such as traditional computer-based Internet access, location-based services, or visual micro browsers. InternetSpeech also offers business software that automates the process of voice-enabling a company's Web site and applications in any language, furthering the development of a globally-connected voice Internet. InternetSpeech, a privately held company headquartered in San Jose, California, launched netECHO[®] in November 2000.

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TBSL, InternetSpeech to launch voice internet technology in India

Indiantelevision.com Team

(1 August 2008 7:30 pm)

MUMBAI: Mumbai-based Time Broadband Services Pvt Ltd (TBSL) and California-based voice internet technology provider InternetSpeech have partnered to launch voice internet technology, with Web-On-Call.

The service called Web-On-Call will enable users to access the internet using any phone and user's voice, without a computer. The core rendering feature of voice [internet](#) technology is that it provides content from any website in a short and navigable audio rendering in real time.

"We visualise strong potential of using the voice enabled internet technology to quickly provide web-access to anyone in very convenient way, across digital divide with the imminent launch in India of 'MyTime' over BSNL broadband network," says TBSL CTO and co-founder Amit Dev.

"Our collective goal is to soon provide internet to everyone using the most ubiquitous device, a simple phone and the most friendly user interface, one's own voice," says InternetSpeech founder and CEO Emdad Khan.

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